

# Jason Anderson, PhD

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## ABOUT ME

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I am a mixed methods researcher with 10+ years of experience in research design and data analysis. I enjoy collaborating cross-functionally to innovate product solutions that enhance users' daily experiences.

## SKILLS

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- **Conducts** research employing quantitative and qualitative methods, including surveys, experiments, sorting, focus groups, and interviews, with expertise in longitudinal, daily diary, and experience sampling designs
- **Analyzes** data using advanced statistical methods, including multivariate and logistic regression, multilevel modeling, coding, item response theory, ANOVA, chi-square, and *t*-tests using R, SPSS, and HLM
- **Fosters** needs and expectations of stakeholders across functions and levels to achieve project goals
- **Advocates** research findings and strategic recommendations to diverse audiences through presentations, lectures, and written reports

## WORK EXPERIENCE

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### Postdoctoral Associate

*Cornell University*

July 2019 - Present

- Designed, implemented, and assessed educational solutions in a fast-paced environment by identifying and prioritizing critical knowledge gaps and distilling complex problems into actionable insights
- Negotiated expectations to meet the needs of diverse stakeholders, with tight deadlines and constraints
- Developed effective interventions based on user insights and scientific research, increasing new users by 930%, improving performance and well-being for existing users, while streamlining workflow for team members
- Communicated research findings via scientific writing, conferences, interactive workshops, and newsletters

### PhD Researcher

*University of California, Santa Barbara*

Sept 2013 – June 2019

- Led and designed 30+ research studies using laboratory, online, daily diary, and longitudinal designs resulting in publications, presentations, and coverage in *The Wall Street Journal* and *Psychology Today*
- Mentored and managed 40+ junior researchers in teams of 3 to 6
- Collaborated with 30+ faculty to design and conduct a recurring quarterly survey of 1000+ individuals
- Independently designed and taught 7 courses in Statistics, Research Design, Social Psychology, and Close Relationships (average student rating: 4.6/5)

### Laboratory Manager

*Stanford University*

July 2011 – Aug 2013

- Managed longitudinal and cross-sectional studies on emotions and health across the adult lifespan (18-95+)
- Partnered with external agencies, including the AARP and recruitment firms to ensure samples were highly representative of the target population in age, gender, socioeconomic status, race, and ethnicity

## EDUCATION

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<b>Ph.D.</b>	Psychological and Brain Sciences, University of California, Santa Barbara	2019
<b>B.S.</b>	Human Development (with honors), Cornell University	2011